

# ANNUAL REPORT

## 1. SEMINAR BY Shivam Ahuja

Teacher coordinator – Ms Navodita Choudhary

Student coordinator – Arjun Nagar



- Seminar: DIGITAL MARKETING/ CAREERS IN MARKETING.

On 10<sup>th</sup> January 2023, a significant and memorable seminar was organised by INSPIRIX: The Human Resource Development cell of the college, on the topic - •Digital marketing and careers in marketing.

The speaker for the seminar was **Mr Shivam Ahuja**, the CEO and founder of Skill Circle, an Edtech entrepreneur of the year 2022 awarded by Dr Piyush Goel. A well-known Tedx speaker and a podcaster!



The poster features a central cloud-shaped graphic with the text "DIGITAL MARKETING" inside. Surrounding this central cloud are several icons and labels: "PREMIUM CONTENT" (with a folder icon), "DIGIT STRAT" (with a question mark icon), "SOCIAL MEDIA MARKETING" (with a speech bubble icon), "MARK AUTOMATION" (with a gear icon), "MOBILE ADVERTISING" (with a smartphone icon), and "NATIVE ADVERTISING" (with a document icon). At the top, it says "INSPIRIX THE HRD CELL OF CVS". The background is dark blue with white circuit-like patterns.

# DIGITAL MARKETING WORKSHOP

**10/01/2023**  
**11:00**  
Seminar hall

**SPEAKER :**



**SHIVAM AHUJA**  
CEO OF SKILL CIRCLE

**ABOUT WORKSHOP:**  
Digital marketing is one of the most sought after industries right now. It offers a wide range of possibilities to everyone and anyone. With the continuous development of technology, there is no better time to become a digital marketer than when companies are moving or moving their business online

8800216020  
**REGISTER NOW**



This seminar was 1 hour long, started at 11.30 in the seminar hall of the college wherein more than 200 students joined to gain the knowledge and shape their career in digital marketing.

As digital marketing is booming these days and a lot of people are trying their hands at this.



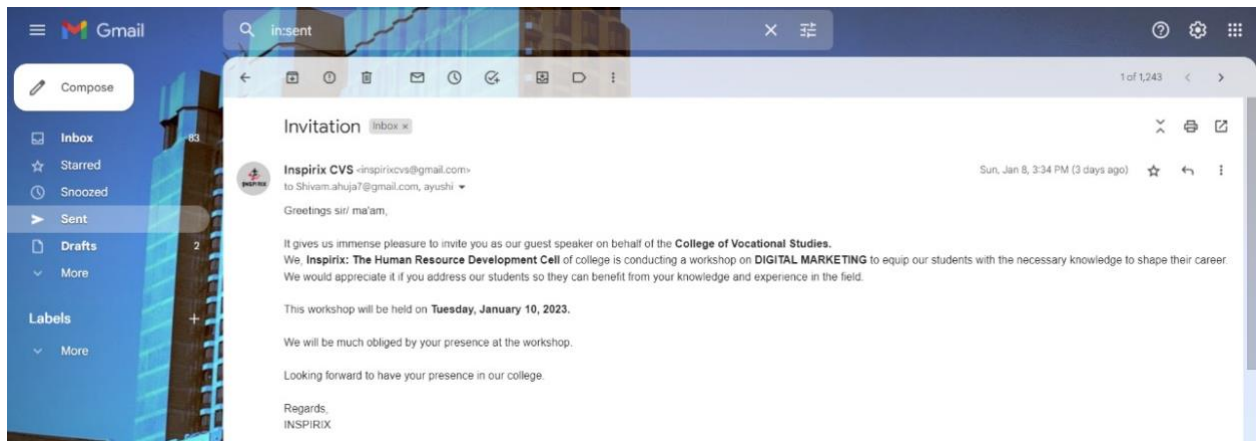


The speaker motivated the students to excel in their life. During the seminar he shared his life experiences and shared how to cope up from severe situations and how to best approach challenging time.

He explained the benefits of pursuing the career in Digital marketing. He gave some most beneficial points and tips to the students to achieve their goals without feeling disheartened.

The seminar was also focused on making the students built positive 'self- esteem ' and discover their true potential.

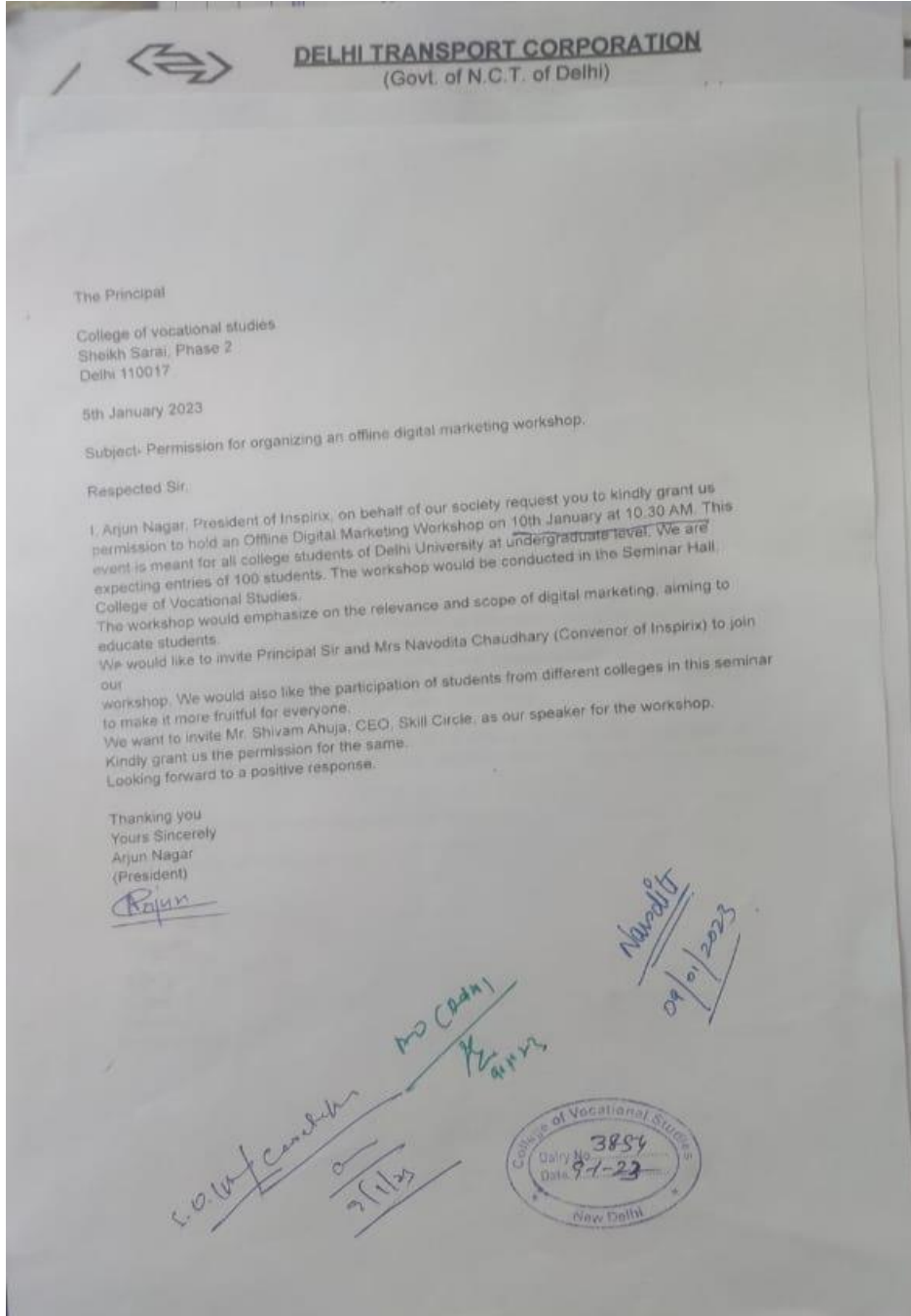
## Invitation to the speaker



## Certificate of appreciation



# Approval letter



## Participation certificate



# Attendance sheet

Attendees

	A	B	C	D
1	Name	Year	Course	Email Id
2	Priyanka		1 Bcom hons	kashyapsarita
3	Aashish Garg		1 Bbe	aashishgarg04
4	Abhinav Singh		1 MM	abhinavsingh1mit
5	Achyut		1 BBE	achyutasati124
6	Aditya prakash		mm	adityaprakash4093
7	Akshay Rampu		1 BMS	akshayrampurkar21
8	Anas		2 Cs	Mohammadanasnac
9	Anish		3 B com. hons.	anish.senapati9437
10	Anjali		1 Boom hons	133838anjali@gmail
11	Anjali		1 OMSP	Anjalisoni3022@gm
12	Anjan		1 Mmi	anjanpandey0704@
13	Anuj Kumar		1 MM	anujkumar24anuj@g
14	Anushka bhasi		1 Bcom hons	anushkabhaskar180
15	Armaan Hussain		mm	armaanhussain773
16	Ashutosh Jha		1 Omsp	iamjhaashutosh@gr
17	Avni		1 English hons	Avnigupta0120@gm
18	Ayush		1 OMSP	Ayushsharma16204
19	Ayush Bhadana		2 Cs	Ayush.bhadana123
20	Ayush kumar		1 MM	262ayushkumar@gr
21	Bhavika		2 HRM	bhavikakhatr03@gr
22	Diksha		2 HRM	diksha1782003@gr
23	Dipti		1 English hons	Diptibhatt807@gmai
24	Divanshika Ra		4 BMS	raghavdivya2003@g
25	Garv Arora		1 Bbe	garvarora4@gmail.c
26	Gaurav rawat		1 Hindi hons	gr3319468@gmail.c
27	Gaurav rawat		1 Hindi hons	Azadkataria59@gm
28	Hamel		1 OMSP	Hemalkumar0511@g
29	Hardyansha		1 Economics hons	hardyanshakathpal
30	harsh kumar		1 omsp	harsh01012004kum
31	Harsh kumar		1 Mmi	harshkum2003@gm
32	Harsh kumar		1 Omsp	harsh01012004kum
33	Harsh tiwari		1 Hindi hons	Arshbhaman@gmail
34	Harshit kapil		2 Cs	Harshitkapil143@gn
35	Harshit Singh		1 cs	harshitorneutron@g
36	ishan saifi		1 mm	saifiishan08@gmail
37	Ishita		1 MM	iishilaarora@gmail.c
38	Jatin Tanwar		1 CS	jatintanwar204@gm
39	Jay		2 Cs	Jaypatwal1@gmail.c
40	Kanishka Chau		1 Eco. Hons.	kanishkachaudhary
41	Keshav		1 Mmi	Mittalkeshav10@gm
42	Keshav		1 Mmi	keshavgupta4000@g
43	Kishan kumar		2 hrm	kishanarya977@gm
44	Krish		1 Computer science	Krish123goyal@gm
45	Krishna		1 Mmi	gargkrishna034@gn
46	list		1 omsp	basisikush2004@gn
47	Lakshya		1 Mmi	Lakshyajain1980@g

Enter text or formula here

attendees +

Attendees

	A	B	C	D
30	MMT basist		1 Bcom. hons.	gogja1321@gmail
31	Nitin		1 Mm	ngaming3100@gr
32	Om Sori		1 MWI	omson.3968@gmail
33	Piyush		1 MW	pk246510@gmail.co
34	piyush brali		1 Hind. hons	piyush.br.ali@clou
35	Pragya prakash		2 mm	pragyakeshu571@g
36	Pratham		1 CMSP	prathamchawla@g
37	Priyanshu Math		1 MW	prmm2004@gmail.c
38	Pulkit		1 MW	pulseltia19@gmail.c
39	Pulkit parag		1 Bms	pulkitparag27ju200
40	Purvi		1 Mmi	Purviain1707@gma
41	Rani		2 CMSP	lsrani.singh1@gma
42	Ranjan		2 Cs	aashishha2022@g
43	Rohit Gautam		1 omsp	rohit.gautam@gma
44	Ronit Dwakar		1 BBE	ronitdwakar2004@g
45	Sagar mistra		1 Mm	sagaracharya0@gma
46	Saksham Rana		1 MW	sakshamrana927@g
47	Samarth		1 BBE	samarthgagwal14
48	Sanskriti		1 English hons	Sanskriti.bvaha@gr
49	Saurabh Pande		1 CS	sp.12saurabh@gm
50	Shabe		2 CMSP	shaba.veen178
51	Shadab khar		1 Mmi	Shadabkhar13@gg
52	Shalendra		Sme	shalendrasngria0
53	Shankar		2 MWRE	shankargupta32@gm
54	Shashank		1 Cmsp	shashankaggarwal
55	Shivam		1 Mm	shivammahar1620
56	Siddhant Singh		1 Bbe	singhsiddhant605@g
57	Sourav Kumar		1 MW	sourav.kumar0903
58	Tarisha Karam		cs	zanishekaram11@g
59	Tarishva Ionia		1 Mm	Tarishva.ionia54321
60	Tarishva Rewa		1 MW	zanisakarwal2607
61	Tarishqa Bantu		1 MW	zanisocaberudne04
62	Tarvi		1 CMSP	Tarvisahdev@gmail
63	Tanya		2 CMSP	arontanya288@gm
64	Ujjwal kumar Pr		1 omsp	ujjwal.kumarpendey
65	Vaidahi Bhardi		1 MW	shardhajevaridai@g
66	Vedant bethak		Sme	bethakvedant156@g
67	Victor Pal		1 Bcom hons	victorpal2001@gm
68	Vishal tawar		1 Cmsp	vishaltanwar1811@g
69	Vishwas mek		1 Bbe	vishvasmek100@gm
70	Vidichi		1 Mmi	aggvidichi2005@gm
71	Yash		1 Mmi	24yashdno@gmail
72	Yash		1 MWI	12e9eyash@g
73	Yash bedori		1 Computer science	yashbedori123
74	Yashika		2 HRM	yashkacchaunani0
75	Yashvardhan		1 Computer science	shayudhishhar17
76	Yashvir Singh		1 Eco. hons.	evnash1715singh

Enter text or formula here

attendees +



Link of the event:

<https://www.instagram.com/reel/CIHCDMbNHMq/?igshid=YmMyMTA2M2Y=>

Navodita

Signed and Approved by Mrs. Navodita

Choudhary



## 2. SAMVAADxRECURSO

Date: 7<sup>TH</sup> NOVEMBER 2022

Teacher Coordinator:	Miss. Navodita Choudhary	Student Coordinator:	Arjun Nagar
No. of Participants (Students and Teachers)	150	Speaker:	

On 7/11/2022, an offline event was organized by Inspirix named 'SAMVAADXRECURSO'.

The inaugural ceremony of the event commenced with the lightening of lamp by Principal Sir: Mr. Inderjeet Dagar, Navodita ma'am, president Arjun Nagar and vice president Manvi Jain. Followed by few enlightening words of principal sir. The event started at 10.30am and was divided into two subevents, SAMVAAD and RECURSO.

**POSTER: -**



# APPROVAL LETTER



Inspirix- The Human Resource Development Cell  
College of Vocational Studies, University of Delhi



The Principal

College of Vocational Studies

27th September, 2022

Subject: Permission for organizing Bi-Annual Event- Samvaad x Recurso

Respected Sir,

I, Arjun Nagar, President, INSPIRIX-The HRD Cell, College of Vocational Studies on behalf of our society, request you to kindly permit us to conduct 'Samvaad x Recurso' on 07.11.2022 (Monday) and 08.11.2022 (Tuesday), in offline mode in the college campus.

This event is meant for all college students all over the DU Circuit at the undergraduate level. Entries from around 150 students are expected. The event will be organized in the college premises. For the same, we seek your permission to allot us the seminar hall and Conference room on both days for our event.

We would like to invite Principal sir and our convener Navodita ma'am as the Guests of Honor for our event Samvaad x Recurso. We would be grateful if you could provide us with the amounts mentioned below as the prize money for the winners of Samvaad x Recurso:

1. Samvaad: First Position- ₹ 2000, Second Position- ₹1500
2. Recurso: First Position- ₹2000, Second Position- ₹1500

Kindly look at the description of the events attached with this application.

Looking forward to a positive response.

Yours sincerely,  
Arjun Nagar

President  
Inspirix: HRD Cell, CVS  
(+91 98189 37497)

Allowed / Office

Arjun

17/10/2022

• PARTICIPATION CERTIFICATE



• APPRECIATION CERTIFICATE



# ATTENDANCE SHEET

	B	C	D
1	Bagwat Prasad Tiwari	<input checked="" type="checkbox"/>	
2	Aaftab	<input checked="" type="checkbox"/>	
3	Anchal Goel	<input checked="" type="checkbox"/>	
4	Aniket Verma	<input checked="" type="checkbox"/>	
5	Ankit	<input checked="" type="checkbox"/>	
6	Anshita Tripathi	<input checked="" type="checkbox"/>	
7	Anubhav	<input checked="" type="checkbox"/>	
8	Aryan Jaggi	<input checked="" type="checkbox"/>	
9	Ashutosh	<input checked="" type="checkbox"/>	
10	Ayush	<input checked="" type="checkbox"/>	
11	Bhavna	<input checked="" type="checkbox"/>	
12	chakresh	<input checked="" type="checkbox"/>	
13	Charchit	<input checked="" type="checkbox"/>	
14	Deepa	<input checked="" type="checkbox"/>	
15	Devanshu bhardwaj	<input checked="" type="checkbox"/>	
16	Divij Ahuja	<input checked="" type="checkbox"/>	
17	Garv Sonker	<input checked="" type="checkbox"/>	
18	Gaurav	<input checked="" type="checkbox"/>	
19	Harshil Naidu	<input checked="" type="checkbox"/>	
20	Harshit	<input checked="" type="checkbox"/>	
21	Harshita	<input checked="" type="checkbox"/>	
22	Hoinu	<input checked="" type="checkbox"/>	
23	Itika	<input checked="" type="checkbox"/>	
24	Jalaj Maheshwari	<input checked="" type="checkbox"/>	
25	Jwala Singh	<input checked="" type="checkbox"/>	
26	Kartik Agarwal	<input checked="" type="checkbox"/>	
27	Khushi	<input checked="" type="checkbox"/>	
28	Khushi Mahlotra	<input checked="" type="checkbox"/>	
29	Khushi Tyagi	<input checked="" type="checkbox"/>	
30	Kritik Kapoor	<input checked="" type="checkbox"/>	
31	Lavisha Bageja	<input checked="" type="checkbox"/>	
32	Lokesh Panchal	<input checked="" type="checkbox"/>	
33	Lykan	<input checked="" type="checkbox"/>	
34	Manu Mishra	<input checked="" type="checkbox"/>	
35	Milli Shankar	<input checked="" type="checkbox"/>	
36	Mohit Girdhar	<input checked="" type="checkbox"/>	
37	Namit Mahendru	<input checked="" type="checkbox"/>	
38	Neha	<input checked="" type="checkbox"/>	
39	Niteen	<input checked="" type="checkbox"/>	
40	Nitya Jain	<input checked="" type="checkbox"/>	
41	Palak Somani	<input checked="" type="checkbox"/>	
42	Priyanka	<input checked="" type="checkbox"/>	
43	Rishab Halder	<input checked="" type="checkbox"/>	
44	Rohan	<input checked="" type="checkbox"/>	
45	Sachin	<input checked="" type="checkbox"/>	
46	Samyak Jain	<input checked="" type="checkbox"/>	
47	Sangam	<input checked="" type="checkbox"/>	
48	Sangram kale	<input checked="" type="checkbox"/>	
49	Sanketika	<input checked="" type="checkbox"/>	
50	Shivam Gupta	<input checked="" type="checkbox"/>	
51	Sparsh Raj	<input checked="" type="checkbox"/>	
52	Tasdik	<input checked="" type="checkbox"/>	
53	Tejas Gupta	<input checked="" type="checkbox"/>	
54	Tushar	<input checked="" type="checkbox"/>	
55	Vishal	<input checked="" type="checkbox"/>	
56			
57			
58			
59			

	A	B	C	D
1		1 Abhimanyu CVS	<input checked="" type="checkbox"/>	
2		2 Aditya	<input checked="" type="checkbox"/>	
3		3 Alind	<input checked="" type="checkbox"/>	
4		4 Aman	<input checked="" type="checkbox"/>	
5		5 Amarjeet Jena	<input checked="" type="checkbox"/>	
6		6 Amritansh	<input checked="" type="checkbox"/>	
7		7 Anjali	<input checked="" type="checkbox"/>	
8		8 Anmol CVS	<input checked="" type="checkbox"/>	
9		9 Arya	<input checked="" type="checkbox"/>	
10		10 Astha	<input checked="" type="checkbox"/>	
11		11 Aswit cvs	<input checked="" type="checkbox"/>	
12		12 Bhavesh	<input checked="" type="checkbox"/>	
13		13 Bhavya Madaan	<input checked="" type="checkbox"/>	
14		14 Bhupender	<input checked="" type="checkbox"/>	
15		15 Deepak Jha	<input checked="" type="checkbox"/>	
16		16 Devanshika Raghav	<input checked="" type="checkbox"/>	
17		17 Diya Singh	<input checked="" type="checkbox"/>	
18		18 Diwansh singhal	<input checked="" type="checkbox"/>	
19		19 Diya Pant	<input checked="" type="checkbox"/>	
20		20 Drishti Mahajan	<input checked="" type="checkbox"/>	
21		21 Garvta	<input checked="" type="checkbox"/>	
22		22 Hardik	<input checked="" type="checkbox"/>	
23		23 Harsh prajapati	<input checked="" type="checkbox"/>	
24		24 Harsh Punshi	<input checked="" type="checkbox"/>	
25		25 Harshal	<input checked="" type="checkbox"/>	
26		26 Harshit	<input checked="" type="checkbox"/>	
27		27 Harshit Sharawat	<input checked="" type="checkbox"/>	
28		28 Ishant Sharma	<input checked="" type="checkbox"/>	
29		29 Jitendra Kumar	<input checked="" type="checkbox"/>	
30		30 Kabir	<input checked="" type="checkbox"/>	
31		31 Kabir Israni	<input checked="" type="checkbox"/>	
32		32 Kartik	<input checked="" type="checkbox"/>	
33		33 Kaustubh	<input checked="" type="checkbox"/>	
34		34 Khushal	<input checked="" type="checkbox"/>	
35		35 Kinshuk Bammi	<input checked="" type="checkbox"/>	
36		36 Krishna Singh	<input checked="" type="checkbox"/>	
37		37 Kunal CVS	<input checked="" type="checkbox"/>	
38		38 Lakshay	<input checked="" type="checkbox"/>	
39		39 Lakshay mehra	<input checked="" type="checkbox"/>	
40		40 Lakshita CVS	<input checked="" type="checkbox"/>	
41		41 Madhu	<input checked="" type="checkbox"/>	
42		42 Manan CVS	<input checked="" type="checkbox"/>	
43		43 Manav	<input checked="" type="checkbox"/>	
44		44 Mansi CVS	<input checked="" type="checkbox"/>	
45		45 Marv	<input checked="" type="checkbox"/>	
46		46 Mehak	<input checked="" type="checkbox"/>	
47		47 Mensa Kaur	<input checked="" type="checkbox"/>	
48		48 Mohini CVS	<input checked="" type="checkbox"/>	
49		49 Mohit girdhar	<input checked="" type="checkbox"/>	
50		50 Nikunj Arora	<input checked="" type="checkbox"/>	
51		51 Pari Jain	<input checked="" type="checkbox"/>	
52		52 Parjay	<input checked="" type="checkbox"/>	
53		53 Parineeta	<input checked="" type="checkbox"/>	
54		54 Prabhakar	<input checked="" type="checkbox"/>	
55		55 Pratham	<input checked="" type="checkbox"/>	
56		56 Pratibha	<input checked="" type="checkbox"/>	
57		57 Priyanshu Aurbindo	<input checked="" type="checkbox"/>	
58		58 Qunal	<input checked="" type="checkbox"/>	
59		59 Rafiya	<input checked="" type="checkbox"/>	
60		60 Raghav	<input checked="" type="checkbox"/>	
61		61 Raj Kumar Bhaliav	<input checked="" type="checkbox"/>	
62		62 Rav	<input checked="" type="checkbox"/>	
63		63 Rhythm	<input checked="" type="checkbox"/>	
64		64 Riya	<input checked="" type="checkbox"/>	
65		65 Saksham	<input checked="" type="checkbox"/>	
66		66 Sakshi	<input checked="" type="checkbox"/>	
67		67 Sanskriti cvs	<input checked="" type="checkbox"/>	
68		68 Sarthak	<input checked="" type="checkbox"/>	
69		69 Sarthak	<input checked="" type="checkbox"/>	
70		70 Sarthak nagrath	<input checked="" type="checkbox"/>	
71		71 Shashank	<input checked="" type="checkbox"/>	
72		72 Shashank	<input checked="" type="checkbox"/>	
73		73 Sheersha Aurbindo	<input checked="" type="checkbox"/>	
74		74 Shruti CVS	<input checked="" type="checkbox"/>	
75		75 Shubham	<input checked="" type="checkbox"/>	
76		76 Tarun	<input checked="" type="checkbox"/>	
77		77 Utkarsh CVS	<input checked="" type="checkbox"/>	
78		78 Vanshika cvs	<input checked="" type="checkbox"/>	
79		79 Vedant	<input checked="" type="checkbox"/>	
80		80 Yuvraj singh	<input checked="" type="checkbox"/>	
81		81 Zoya Mallik CVS	<input checked="" type="checkbox"/>	
82				



RECURSO

- **LINK TO THE EVENT**

<https://www.instagram.com/reel/CIHCDMbNHMq/?igshid=YmMyMTA2M2Y=>

- **REGISTRATION LINK**

<https://forms.gle/XCYj44tCvUNJwxbf8>

- **BENEFITS OF THE EVENT**

**SAMVAAD** enhanced the confidence of the participants. An immense Debate competition which builds the quality of public speaking in them. They fearlessly stood on the stage and spoke about their point of views.

**RECURSO** was an HR related event. It taught the participants about the Human resource Field which will help them to gain knowledge. Several participants cleared the Case study round with ease, we as an HRD cell believes in personal and professional growth of our participants.

Both the events were held simultaneously in the college premises. It was an enthusiastic environment with such great footfall and admirable talent overflowing through the roof.

**SAMVAAD: - Take a break, Have a debate**

**Samvaad**, a significant and memorable event organized by INSPIRIX: THE HRD CELL OF CVS was held in seminar hall. The duration of this whole event was about three hours. In this mega event, many students of Delhi University took part. There were about 50 participants who took part in this phenomenal event. The organising committee explained the rules to the participants. Afterwards, with a round of applause the event began. Participants were to choose a chit from the bowl and had one minute to prepare for the topic and 2 minutes to speak on it. It was a mesmerizing event as the participants spoke very well. Everyone sat glued to the event. It was followed by announcing winners.





**RECURSO: - The pursuit of resolution**

**Recurso**, a memorable event organised by INSPIRIX: THE HRD CELL OF CVS was held in new building conference room. This event was 2 hour long and commenced by the arrival of various participants. There were about 80 participants in this event. The organizing committee shared the PPT and explained the rules.



A Musical session was also organised by INSPIRIX where the members of SHADAJ music society from PGDAV college gave a mesmerizing performance.



Overall, it was a miraculous event. The team work out organising committee showed was commendable.

Navodita

Signed and Approved by Mrs. Navodita  
Choudhary

### 3. Phoenix 7.0



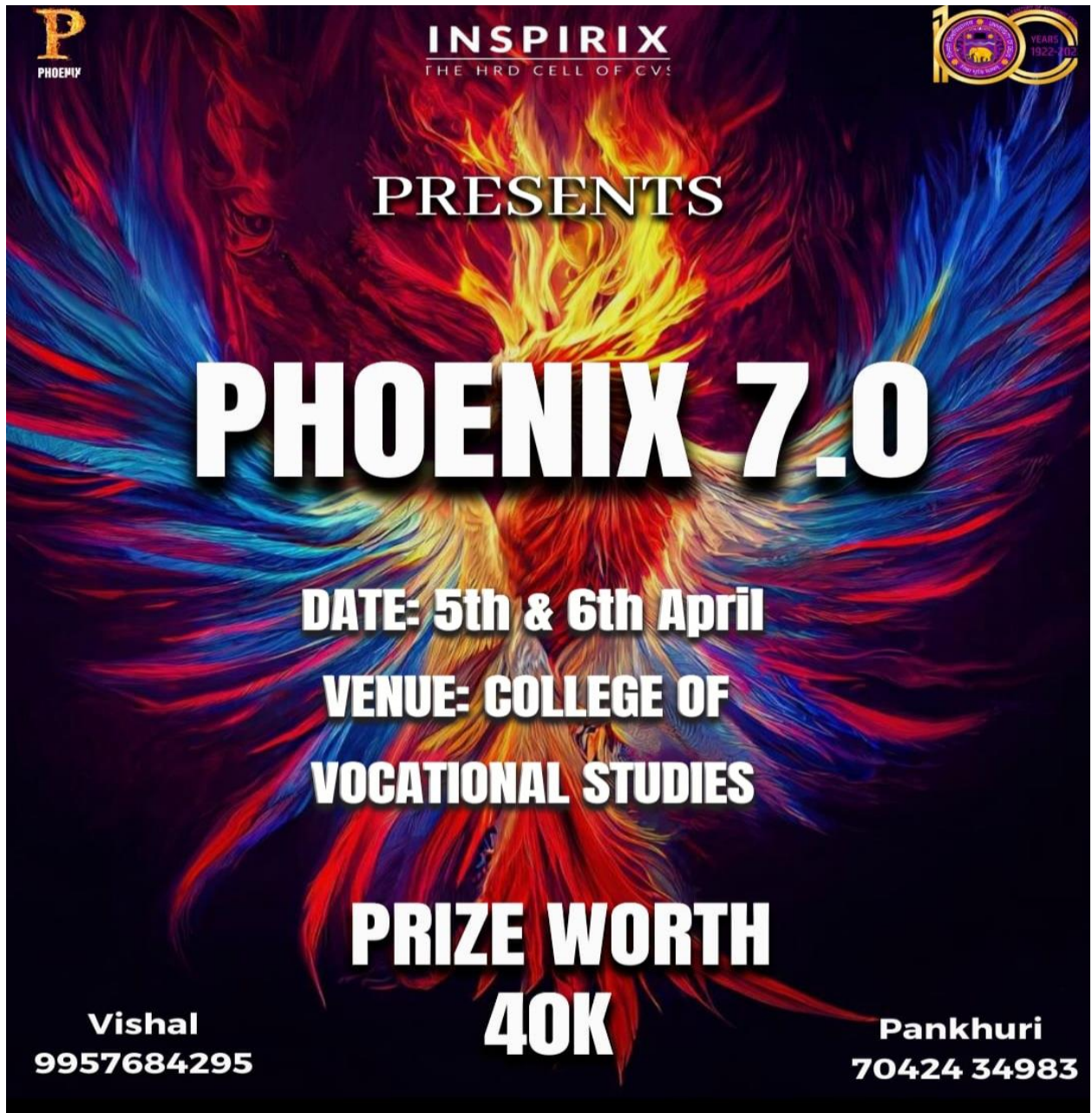
**Teacher coordinator** – Mrs. Navodita Choudhary

**Student coordinator** – Arjun Nagar

On 5/04/2023, an annual offline event was organized by Inspirix named PHEONIX 7.0

The inaugural ceremony of the event commenced with the lightening of lamp by Navodita ma'am and ex president Ishika Lohia.

Followed by few enlightening words of ma'am. The event started at 10.30 am with a lot of



enthusiasm!

The event was divided into two days.

Which includes two rounds, **ROUND 1- THE HOUSE OF BRAND'S**

**ROUND 2- THE RIGHT SWIPE.**

Wherein more than 70 students participated and enjoyed a lot!

It was all about HR knowledge and students gained a lot of knowledge while having fun.

**P**  
PHOENIX

**INSPIRIX**  
THE HRD CELL OF CV

**100**  
YEARS  
1922-2022

**PRESENTS**

**HOUSE OF BRANDS**

**DATE: 5 April**  
**TIME: 11 am Onwards**  
**VENUE: Seminar hall**

**Vishal**  
**9957684295**

**Pankhuri**  
**70424 34983**



**INSPIRIX**  
THE HRD CELL OF CVU



**PRESENTS**

# **THE RIGHT SWIPE**

**DATE: 6 April**

**TIME: 11 am Onwards**

**VENUE: Seminar hall**



**Vishal**  
**9957684295**

**Pankhuri**  
**70424 34983**

Dance and musical sessions were also organized by Inspirix where the members of DHWANIK music society from Zakir Hussain college and CYCLONE DANCE CREW from Dayal Singh evening college gave a mesmerizing performance!



# Approval letter

To,  
The Principal  
College Of Vocational Studies  
Sheikh Sarai  
New Delhi

21 March 2023

Subject- Permission for organizing our annual event.

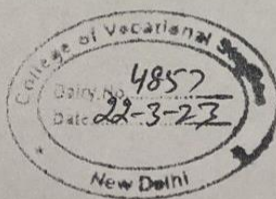
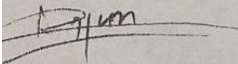
Respected Sir,

I, Arjun Nagar the President of Inspirix, on behalf of our society request you to kindly grant us permission to organize our annual event 'Phoenix' in the Seminar Hall, Amphitheater and Conference Room on 5th and 6th of April.

In this Annual event held by our society we are organizing various events catering to HR. Since it is a human resource development cell, we would be organizing activities related to HR in which students can take part. For example, CV building, panel discussion on topics related to HR, quizzes, etc. this will be a two day simultaneous event. It will focus, mainly on the skill sets that are required by an HR like planning, problem solving, resume screening, etc. Students will get to learn and engage about the field of HR from our event. The event shall be open to students of all colleges of Delhi University. In addition to this, we would be highly grateful to you if you could grant us the prize money as well which goes as follows: 2000 for the first position, 1500 for the second position and 1000 for the third position.

We request you to kindly grant us permission for the same. Looking forward to a positive response.

Yours Sincerely  
Arjun Nagar  
President



As (Adm) / 1st Mkt sub,  
A. Anand  
22/3/23  
Nandini  
21/03/2023



# Invitation

Dear Principal Sir

We are thrilled to extend our warmest invitation to you for the upcoming annual event, PHOENIX 7.0, of our society. The event is scheduled to take place on 5th and 6th of April at 11am in the Seminar Hall.

The event includes: House of brands

The right swipe

Also, we have arranged dance and singing performances by the students of different colleges.

It would be great if you could attend our event as your esteemed presence will not only motivate our students but also inspire them to work harder and strive for excellence.

Thank you for your time, and we look forward to welcoming you to our event. We assure that you will be delighted to be at our event.

Regards

INSPIRIX

---

Dear Ma'am

We are thrilled to extend our warmest invitation to you for the upcoming annual event, PHOENIX 7.0, of our society. The event is scheduled to take place on 5th and 6th of April at 11am in the Seminar Hall.

The event includes: House of brands

The right swipe

Also, we have arranged dance and singing performances by the students of different colleges.

It would be great if you could attend our event as your esteemed presence will not only motivate our students but also inspire them to work harder and strive for excellence.

Thank you for your time, and we look forward to welcoming you to our event. We assure that you will be delighted to be at our event.

Regards

INSPIRIX



## Participation certificate



# Attendance sheet

House of Brands

Name	Phone No.	Email Address	celg	Signature
Honey Sharma	9992196518	Honeysharma1907@gmail.com	Satyawati	Honey
Keshav Jaiswal	9870137926	Keshavjaiswal2002@gmail.com		
Kaustik Yadav	9311950003	Kaustikydv22@gmail.com	u	Kaustik
Hanshika	9582312453		u	
Shyom	8800202464	Shyomavara1808@gmail.com	"	Shyom
Aditi			"	Aditi
Shayali	8588825422	shayalikapeer2003@gmail.com	MSI	Shayali
Daksh	8178430415	dg23903@gmail.com	MSI	Daksh
Kanak	9311230521	kanakaustkigi3@gmail.com	DDUC	Kanak
Hansika	9012197402	hansikachhabra02@gmail.com	DDUC	HANSIKA
Ishan	8302576303	bcp21042ishan@gmail.com	MNC	Ishan
Jai Raksh	6377917736	Jaiprakashkodwani@gmail.com	MNCE	Jai
Disha Ahuja	7042524295	disha.ahuja66@gmail.com	Satyawati	Disha
Vansh Puri	8750696077	vanshpuri26@gmail.com	Satyawati	Vansh
Ishita Suri	7876036831	ishitasuri45@gmail.com	SBSIC2	Ishita
Anshu Zahed	7060531576	anshuzaheer15@gmail.com	Gangji	Anshu
Aditya	9034563789		CVS	Aditya
Sumit	721714678		CVS	Sumit
Pranjana	9010618358	Pranjana Perival@gmail.com	CVS	Pranjana
Gaurav Singh	9873039173	Pinalhunny16@gmail.com	CVS	Gaurav
Himanshu Bishnoi	9306058970	himanshu bishnoi2@gmail.com	CVS	H. Bishnoi
Radhika Sharma	9871897918	radhika.vgcs@gmail.com	CVS	Radhika
ANSH SAINI	9910897627	anshsaini2004@gmail.com	CVS	Ansh
Anshul	999113837		CVS	Anshul
Rohit	782449445	Rohitdimalan2001@gmail.com	CVS	Rohit
Guripriya	9660013408	guripriyamodi101@gmail.com	LSR	Guripriya
Dhanya		dhanyachandran10@gmail.com	LSR	Dhanya
Sansen	6393623553	sansensingh.ywc@gmail.com	CVS	Sansen
Saunhya		saunhya962@gmail.com	CVS	Saunhya
Rahul		rahul69@gmail.com	CVS	Rahul
Pratyaksh		prati606@gmail.com	CVS	Pratyaksh

	A	B
	NAME	NAME (MEMBER 2)
1		
2	Shaifali	Sreyash
3	Jayant Chawla	Sheela Saini
4	Saquib	Obaid
5	Sanskar	Aarti
6	Kuljeet	Himanshu
7	Jaiprakash	Ishaan Khurana
8	Piyush	Avtaar
9	Dhruv	Jitesh
10	Shashank	Aditya
11	Aditya	Sumit
12	Nandini	Rashmi
13	Nitin	Manav
14	Kartik	Keshav
15	Ayush	Pratham
16	Keshav	Anshuman
17	Disket	Ramona
18	Pranav	Ishika
19	Nakul	Kanika
20	Vansh	Garv
21	Keshav	
22	Arnav	

Both the events were held in the college premises. It was an enthusiastic environment with such a great footfall and admirable talent overflowing through the roof!



Link of the event

<https://www.instagram.com/reel/CgvQ2FXOVaO/?igshid=YmMyMTA2M2Y=>

Registration link

<https://unstop.com/competitions/house-of-brands-college-of-vocational-studies-cvs-du-656877>

<https://unstop.com/p/the-right-swipe-phoenix23-college-of-vocational-studies-cvs-du-657233>

*Navodita*

Signed and Approved by Mrs. Navodita Choudhary



# SPEAKER SESSION REPORT

Teacher coordinator – Mrs. Navodita Choudhary

Student coordinator – Arjun Nagar



- Seminar: DIGITAL MARKETING/ CAREERS IN MARKETING.

On 10<sup>th</sup> January 2023, a significant and memorable seminar was organised by INSPIRIX: The Human Resource Development cell of the college, on the topic - •Digital marketing and careers in marketing.

The speaker for the seminar was **Mr Shivam Ahuja**, the CEO and founder of Skill Circle, an Edtech entrepreneur of the year 2022 awarded by Dr Piyush goel.

A well-known TEDx speaker and a podcaster!



The poster features a central cloud-shaped graphic with the text "DIGITAL MARKETING" inside. Surrounding this central graphic are various digital marketing terms and icons: "PREMIUM CONTENT" with a checkmark icon, "DIGIT STRAT" with a question mark icon, "SOCIAL MARKETING" with speech bubble icons, "MARK AUTOM" with a gear icon, "MOBILE ADVERTISING" with a smartphone icon, and "NATIVE ADVERTISING" with a document icon. The background is dark blue with white circuit-like patterns.

**INSPIRIX**  
THE HRD CELL OF CVS

# DIGITAL MARKETING WORKSHOP

 10/01/2023  
 11:00  
 Seminar hall

**SPEAKER :**



**SHIVAM AHUJA**  
CEO OF SKILL CIRCLE

**ABOUT WORKSHOP:**  
Digital marketing is one of the most sought after industries right now. It offers a wide range of possibilities to everyone and anyone. With the continuous development of technology, there is no better time to become a digital marketer than when companies are moving or moving their business online



 8800216020  
[REGISTER NOW](#)

This seminar was 1 hour long, started at 11.30 in the seminar hall of the college wherein more than 200 students joined to gain the knowledge and shape their career in digital marketing.



As digital marketing is booming these days and a lot of people are trying their hands at this.



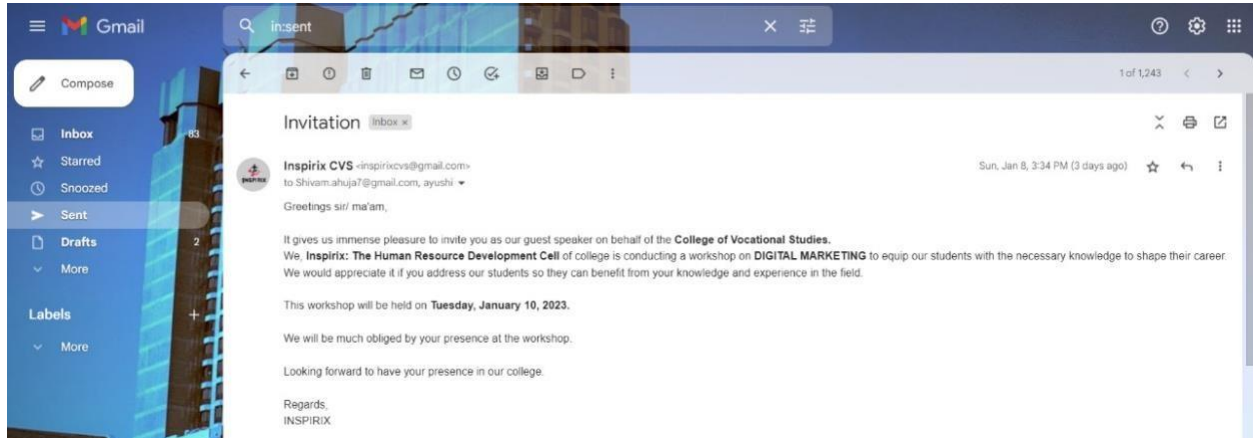


The speaker motivated the students to excel in their life. During the seminar he shared his life experiences and shared how to cope up from severe situations and how to best approach challenging time.

He explained the benefits of pursuing the career in Digital marketing. He gave some most beneficial points and tips to the students to achieve their goals without feeling disheartened.

The seminar was also focused on making the students built positive 'self- esteem ' and discover their true potential.

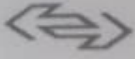
## Invitation to the speaker



## Certificate of appreciation



# Approval letter



**DELHI TRANSPORT CORPORATION**  
(Govt. of N.C.T. of Delhi)

The Principal

College of vocational studies  
Sheikh Sarai, Phase 2  
Delhi 110017

5th January 2023

Subject- Permission for organizing an offline digital marketing workshop.

Respected Sir,

I, Arjun Nagar, President of Insprix, on behalf of our society request you to kindly grant us permission to hold an Offline Digital Marketing Workshop on 10th January at 10.30 AM. This event is meant for all college students of Delhi University at undergraduate level. We are expecting entries of 100 students. The workshop would be conducted in the Seminar Hall, College of Vocational Studies.

The workshop would emphasize on the relevance and scope of digital marketing, aiming to educate students.

We would like to invite Principal Sir and Mrs Navodita Chaudhary (Convenor of Insprix) to join our workshop. We would also like the participation of students from different colleges in this seminar to make it more fruitful for everyone.

We want to invite Mr. Shivam Ahuja, CEO, Skill Circle, as our speaker for the workshop.

Kindly grant us the permission for the same.  
Looking forward to a positive response.

Thanking you  
Yours Sincerely  
Arjun Nagar  
(President)

*Arjun*

*Navodita*  
*09/01/2023*

*S.O. W/Carinder*  
*0*  
*2/1/23*  
*MO CHANDI*  
*KC*  
*9/1/23*



## Participation certificate



## Attendance sheet

	A	B	C	D
1	<b>Name</b>	<b>Year</b>	<b>Course</b>	<b>Email Id</b>
2	Priyanka	1	Bcom hons	kashyapsarita7...
3	Aashish Garg	1	Bbe	aashishgarg04...
4	Abhinav Singh	1	MM	abhinavsingh1mit@...
5	Achyut	1	BBE	achyutasati124@gr...
6	Aditya prakash		mm	adityaprakash4093@...
7	Akshay Rampu	1	BMS	akshayrampurkar21...
8	Anas	2	Cs	Mohammadanasnac...
9	Anish	3	B com. hons.	anish.senapati9437@...
10	Anjali	1	Bcom hons	133838anjali@gmail...
11	Anjali	1	OMSP	Anjalisoni3022@gm...
12	Anjan	1	Mmi	anjanpandey0704@...
13	Anuj Kumar	1	MM	anujkumar24anuj@...
14	Anushka bhas	1	Bcom hons	anushkabhaskar180...
15	Armaan Hussain		mm	armaanhussain773@...
16	Ashutosh jha	1	Omsp	iamjhaashutosh@gr...
17	Avni	1	English hons	Avnigupta0120@gm...
18	Ayush	1	OMSP	Ayushsharma16204...
19	Ayush Bhadana	2	Cs	Ayush.bhadana123@...
20	Ayush kumar	1	MM	262ayushkumar@gr...
21	Bhavika	2	HRM	bhavikakhatri03@gr...
22	Diksha	2	HRM	diksha1782003@gr...
23	Dipti	1	English hons	Diptibhatt807@gmai...
24	Divanshika Ra	4	BMS	raghavdivya2003@...
25	Garv Arora	1	Bbe	garvarora4@gmail.c...
26	Gaurav rawat	1	Hindi hons	gr3319468@gmail.c...
27	Gaurav rawat	1	Hindi hons	Azadkataria59@gm...
28	Hamel	1	OMSP	Hemalkumar0511@...
29	Hardyansha	1	Economics hons	hardyanshakathpal@...
30	harsh kumar	1	omsp	harsh01012004kum...
31	Harsh kumar	1	Mmi	harshkum2003@gm...
32	Harsh kumar	1	Omsp	harsh01012004kum...
33	Harsh tiwari	1	Hindi hons	Arshbhaman@gmail...
34	Harshit kapil	2	Cs	Harshitkapil143@gr...
35	Harshit Singh	1	cs	harshitorneutron@g...
36	ishan saifi	1	mm	saifiishan08@gmail...
37	Ishita	1	MM	iishitaarora@gmail.c...
38	Jatin Tanwar	1	CS	jatintanwar204@gm...
39	Jay	2	Cs	Jaypatwal1@gmail.c...
40	Kanishka Chau	1	Eco. Hons.	kanishkachaudhary2...
41	Keshav	1	Mmi	MittalKeshav10@gm...
42	Keshav	1	Mmi	keshavgupta4000@...
43	Kishan kumar	2	hrm	kishanarya977@gm...
44	Krish	1	Computer science	Krish123goyal@gm...
45	Krishna	1	Mmi	gargkrishna034@gn...
46	ist	1	omsp	basistkush2004@gn...
47	Lakshya	1	Mmi	Lakshyaiajin1980@...

## Attendees

	A	B	C	D
60	Nikhil Basist	1	Bcom. hons.	gurjarnick27@gmail.
61	Nitin	1	Mm	ngaming3100@@gr
62	Om Soni	1	MMI	omsoni3369@gmail.
63	Piyush	1	MM	pk246510@gmail.cc
64	piyush bhati	1	Hindi.hons	<a href="mailto:piyush.bhati.icloud.c">piyush.bhati.icloud.c</a>
65	Pragya prakash	2	mm	pragyakeshru571@
66	Pratham	1	OMSP	kprathamchawla@gr
67	Priyanshu Math	1	MM	pmm2004@gmail.c
68	Pulkit	1	MM	pusatija19@gmail.cc
69	Pulkit parag	1	Bms	pulkitparag27jul200
70	Purvi	1	Mmi	Purvijain1707@gma
71	Rani	2	OMSP	itsrani.singh1@gmai
72	Ranjan	2	Cs	aashishjha20229@c
73	Rohit Gautam	1	omsp	hackitgautam@gma
74	Ronit Diwakar	1	BBE	ronitdiwakar2004@c
75	Sagar mishra	1	Mm	staraditya50@gmail.
76	Saksham Rana	1	MM	sakshamrana627@c
77	Samarth	1	BBE	samarthaggarwal14+
78	Sanskriti	1	English hons	Sanskritibyahut@gr
79	Saurabh Pande	1	CS	spy12saurabh@gma
80	Shaba	2	OMSP	shaba.parveen.0786
81	Shadab khan	1	Mmi	Shadabkhan16t@ga
82	Shailendra		Sme	shailendrasinghjat0C
83	Shankar	2	MMRB	shankrgupta32@gm
84	Shashank	1	Omsp	milandagar@gmail.c
85	Shivam	1	Mm	shivammahur1920@
86	Sidharth Singh	1	Bbe	singhsidharth606@c
87	Sourav Kumar	1	MM	sourav.kumar0903@
88	Tanisha Kardam		cs	tanishakardam11@c
89	Tanishka Iohia	1	Mm	Tanishkalohia54321
90	Tanishka Rawa	1	MM	tanishkarawat2607@
91	Tanishqa Barbu	1	MM	tanishqabarbudhe04
92	Tanvi	1	OMSP	Tanvisahdev@gmail
93	Tanya	2	OMSP	aroratanya898@gm:
94	Ujjwal kumar P	1	omsp	ujjwalkumarpandey.
95	Vaidahi Bhardw	1	MM	bhardwajvaidehi1@c
96	Vedant pathak		Sme	pathakvedant86@gr
97	Vibhor Pal	1	Bcom hons	Vibhorpal2001@gm:
98	Vishal tawar	1	Omsp	vishaltanwar1811@c
99	Vishvas malik	1	Bbe	vishvasmalik03@gr
100	Vridhhi	1	Mmi	aggvridhhi2005@gr
101	Yash	1	Mmi	24yashdino@gmail.c
102	Yash	1	MMI	12e36yash@g
103	Yash badoni	1	Computer science	yashbadoni123@g
104	Yashika	2	HRM	yashikachauhan200
105	Yashishhar bha	1	Computer science	Bhaduyudhishthar17
106	Yashishhar bha	1	Eco. hons.	avinash17f18singh@

*fx*

Enter text or formula here



attendees



**Link of the event:**

<https://www.instagram.com/reel/CIHCDMbNHMq/?igshid=YmMyMTA2>

Navodita

Signed and Approved by Mrs. Navodita Choudhary





कॉलेज ऑफ वोकेशनल स्टडीज  
**College of Vocational Studies**  
(दिल्ली विश्वविद्यालय) (University of Delhi)

संदर्भ संख्या  
Ref. No. CVS

दिनांक  
Dated

This is to certify that the activity report (Department/Society/Unit) for the academic year 2022-2023 has been submitted for documentation to Internal Quality Assurance Cell, College of Vocational Studies, University of Delhi.

*Anu Satyal*  
18.12.2023.

**Dr. Anu Satyal**  
Coordinator, IQAC  
College of Vocational Studies

*Inder Jeet Dagar*  
**Prof. Inder Jeet Dagar**  
Principal  
College of Vocational Studies

**Principal**  
College of Vocational Studies  
Triveni Sheikh Sarai, Phase-II  
New Delhi-110017