



ERIC: Entrepreneurship, Research and Incubation Centre
2021-2022

Name of workshop/Seminar/Conference	No. Of participants	Date From - To
How to Pitch Investors by Mr. Shivansh Garg	48	02-May-2022
The Big Bull Workshop by Mr. Arpit Gupta	37	22-Jan-2022
Brand Building Workshop by Divya Aggarwal	42	16-Apr-2022
Public Speaking Workshop by Ms. Gauri Kohli	40	30-Apr-2022

How to Pitch Investors by Mr. Shivansh Garg

02-05-2022

Teacher Coordinator:	Dr Anurag Agnihotri	Student Coordinator:	Ishaan Sharma
No. of Participants(Students and Teachers)	48	Speaker :	Mr. Shivansh Garg

Mr. Shivansh Garg, a go-getter and giver who is enthusiastic about entrepreneurship, networking, and sales. believes that the entire educational system needs to be redefined because the current system does not prepare students for the workforce. working around the clock at Young Engine to close this gap between businesses and students.

He is a startup enthusiast who has spent a lot of time developing his skill set and gaining life lessons in the startup ecosystem. He began his career working for MNCs like Aditya Birla and Uber before moving on to work with startups in a variety of industries, including finance, edtech, co-working, digital marketing, etc. Along the way, he developed these three skills:

- 1) Sales
- 2) Networking
- 3) Hiring people to complete the work firmly believe that learning comes through experience in life.

Mr. Shivansh Garg, the founder and CEO of Young Engine and a scholar at Harvard University, led a highly engaging and educational workshop on "how to pitch to investors."

He informed us that the success of your funding appeal depends on it. Before you receive a yes, you will likely receive a lot of no responses. Perform due diligence on each investor Beginning With Your Ideal Investor Is Not Best Since they frequently have an engaging tale to share, most founders find this step to be rather simple.

Even while this large narrative is enticing, investors don't just give money to people with big dreams.

They want specifics, forecasts, and numerical data. Utilize statistics to support your claims throughout your pitch presentation.



Poster of the event



Screenshot of the session

<https://www.instagram.com/stories/highlights/17951432108286929/>

The Big Bull Workshop by Mr. Arpit Gupta

22-01-2022

Teacher Coordinator:	Dr Anurag Agnihotri	Student Coordinator:	Ishaan Sharma
No. of Participants(Students and Teachers)	37	Speaker :	Mr. Arpit Gupta

ERIC collaborated with Quonsult, the Consulting Society of CVS to bring this workshop. The Mentor - Mr. Arpit Gupta

Mr Arpit Gupta is a Finance and Marketing Expert and also a IIM-Lucknow Graduate. An accomplished professional with 12+ years of experience in Product Management, Scaling up products based on data, and Product Consulting with a proven track record in product innovation, cross-functional team management, and driving data-driving decision-making.

He talked about the fundamentals of investments, stock market and also gave an insight on how to build a passive income through various mediums of stocks market. In his versed session Mr Arpit touched upon the topics of how the stock market works and what is the risk and reward in investing in stock market. He touched upon the topics of how the companies pay dividend to their investors and what a CAGR which seems small in number can do wonders when we see it in the light of proper compounding.

He ended the session on giving a brief in sight of Option and Futures in stock markets which Involves a significant amount of greater risk. Overall the session was one full of information regarding the unexplored domain of Equity markets.

ERIC  

PRESENTS

THE BIG BULL WORKSHOP

Basics of investment and Stock Market
Fundamental Analysis essentials
Fin-troduction to passive income 

 **LIVE**

Date : 22/1/22
Timing : 4:00-5:30

MEET THE MENTOR
Mr. Arpit Gupta
Finance and
marketing expert
{ IIM Lucknow }



Poster of the event

<https://www.instagram.com/stories/highlights/17951432108286929/>

Brand Building Workshop By Divya Aggarwal

16-04-2022

Teacher Coordinator:	Dr Anurag Agnihotri	Student Coordinator:	Ishaan Sharma
No. of Participants(Students and Teachers)	42	Speaker :	Ms.Divya Aggarwal

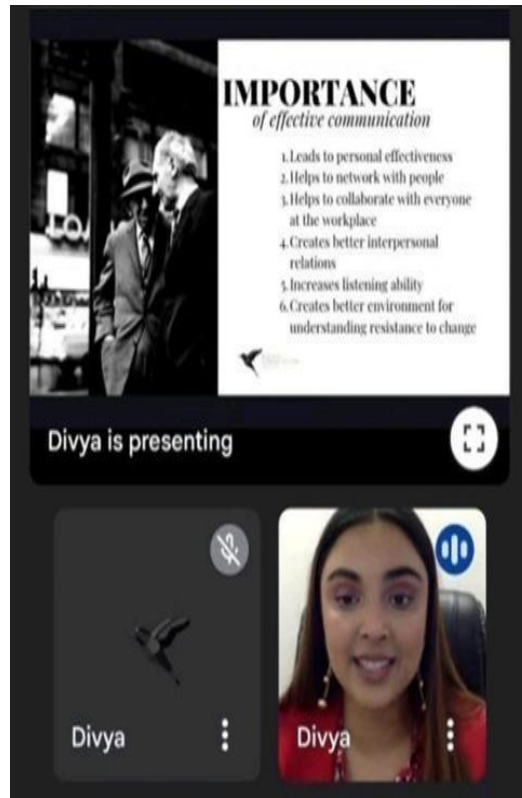
Divya Aggarwal is an experienced image consultant with a demonstrated history of working in personal branding and reputation management industry. Skilled in the art of self transformation and branding entrepreneurs to be seen, heard and celebrated in their niche. Appearance management, public and camera presence and lifestyle coaching is her mecca .

"Making Brand Builders" Workshop by Ms. Divya Aggarwal (Founder - Ksenia Consulting) was a one of a kind and very knowledgeable session.

It focused primarily on teaching students about building brands from scratch. The Mentor guided us about how to become a leading brand in the industry , have the conversation that challenge the status quotient and make you successful . She told us about the features and importance of effective communication . We were given information on about understanding the lies about confidence, appearance and visual communication. She taught us about how to master our plan and how to take timely action according to the plan.



Poster of the event



Speaker addressing the attendees

Public Speaking Workshop by Ms. Gauri Kohli

30-04-2022

Teacher Coordinator:	Dr Anurag Agnihotri	Student Coordinator:	Ishaan Sharma
No. of Participants(Students and Teachers)	40	Speaker :	Ms. Gauri Kohli

Gauri Kohli is the Founder and CEO of DoubleSpace Learning, through it she hopes to put forth an Indian platform and team that listens to and encourages voices in the country to focus on skill-based learning and freer creative expression.

She strengthened her love for creative communication at the University of Southern California in Los Angeles, where she majored in creative writing. There, she learned how to pitch and write in a variety of genres and interacted with young writers and viewpoints from all over the world.

She initially became involved in publishing when her high school English teacher encouraged her to submit poetry to a prominent Indian publication when she was a young woman. That's also when she first had the thought to encourage communication.

In her opinion everyone needs to be able to share their tales in the most compelling way.

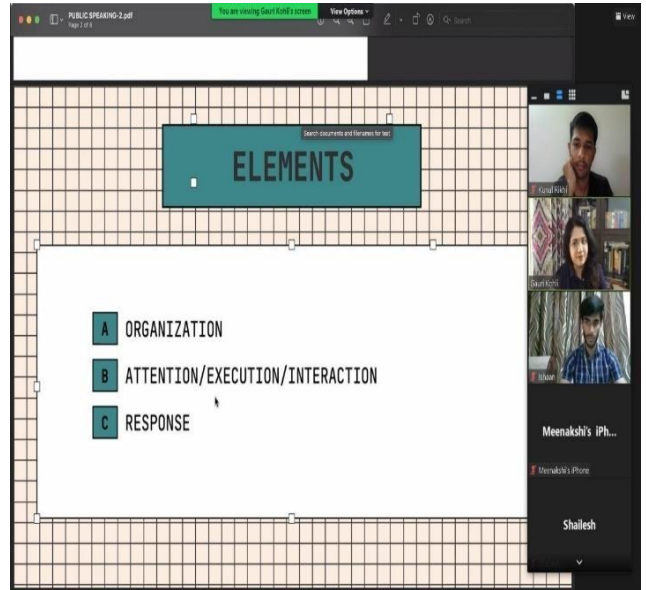
With Gauri mam, we had a wonderful workshop on public speaking and portraying yourself nicely.

We gained knowledge about the value of communication and public speaking.

It enables us to connect, have an impact on choices, and inspire change.



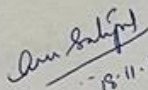
Poster of the webinar



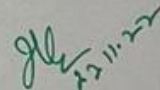
Screenshot taken during the webinar

<https://www.instagram.com/p/Cc74hkBBHNb/>

This is to certify that the activity report (Department/Society) for the academic year 2021-22 has been submitted for documentation to Internal Quality Assurance Cell, College of Vocational Studies


18.11.2022

Dr. Anu Satyal
IQAC Coordinator
College of Vocational Studies


18.11.22

Prof. Inder Jeet Dagar
Principal
College of Vocational Studies
Principal/प्रधानाचार्य
College of Vocational Studies
कॉलेज ऑफ वोकेशनल स्टडीज
(University of Delhi) (दिल्ली विश्वविद्यालय)
Triveni Sheikh Sarai, Phase-II,
त्रिवेणी शेख सराय, फेज- II,
New Delhi-110017/नई दिल्ली -110017